



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

20/20 Referral Program FAQ

What is the 20/20 Membership Referral Program?

As an incentive for becoming a partner in health and referring a member to the Y, both you and the new members you have referred to join the Y, receive a 20% savings on your membership. And you both continue to receive the 20% savings pending you both remain members for up to one year.

Why are we starting the 20/20 Membership Referral Program?

We appreciate that when you choose to live a healthier lifestyle, you are more likely to be successful when you work together toward your health goals with the help of friends and family. Our 20/20 Membership Referral Program encourages you to serve as an advocate for healthier living, both personally and in the community. Our hope is that the 20/20 Membership Referral Program offers you an encouraging support system and enhanced motivation to meet your goals and strengthen our community.

How do I get started?

Confirm with your local Y location that your correct email address is on file. To join the 20/20 Membership Program, you simply need to refer an eligible friend join the Y. Once they join, they must provide your name as the referring member at the time of joining. They can join at the Y or online at: www.ymcabr.org/join
You can also provide your friend with a referral card:



MEMBERSHIP REFERRAL PROGRAM

Fill in your member information and give this card to a friend. When your friend joins, you will each receive 20% off your membership.

Member Name: _____

Member Birth Date: _____

Friend's Name: _____

YMCA of the Capital Area
ymcabr.org/join

Does my friend/family have to be with me to join?

We make joining easy. Friends and family do not need to be with you. You simply need to refer an eligible friend join the Y. They must provide your name and birthday (birthday is optional but providing it will help us find the correct referring member, as we have members with the same name) as the referring member at the time of joining. They can join at the Y or join online at: www.ymcabr.org/join. They will enter your name when registering for a membership.

Who is eligible for the 20% Referral program?

Current Y Members may refer new members (someone who is not currently a member & has not been a member within the past 90 days) to join the Y. **Current Members** - You need to have an active membership in good standing from of any of these membership categories: Young Adult, Adult, Adult Couple, Single Parent Household, Household. **New Members:** You need to join with a membership from any of these membership categories: Young Adult, Adult, Adult Couple, Single Parent Household, Household.

Can I refer more than one friend or family member?

Yes! Although you will not receive additional savings, pending one of your referrals remains active, you will continue to enjoy the 20% savings for up to one year.

How long is this reduced rate valid?

The reduced rate received from participating in the 20/20 member benefit program is valid for up to one year.

What happens if one of us leaves the Y?

Should one of you cancel your membership, the remaining member has 30 days to refer another eligible friend or family member to join to continue participation in the 20/20 member benefit program.

Will the 20/20 Membership Referral Program rate increase?

If future membership rates increase, the rate will reflect a 20% savings on the current standard membership fee at that time.

I am joining the Y as a new member in the 20/20 Membership Referral Program. Do I have to pay a joining fee?

Yes, new members joining through the 20/20 Membership Referral Program are subject to the standard joining fee.

I referred my friend and my friend joined. When do we receive the reduced rate?

The 20/20 Membership Referral Program rate for your membership and your friend's membership will be reflected **within 30 days** of your eligible friend joining the Y.

Can I add a new family member to my membership and receive their reduced rate?

Adding a new family member to your membership is considered a membership upgrade and does not qualify for the 20/20 Membership Referral Program rates.

Does my friend or family member have to join the same Y?

Your friend or family member is welcome to join any of the 9 locations of the YMCA of the Capital Area.

Can a member leave and come back as another member's friend or family member?

No. There is a 90-day waiting period if a member has canceled their membership. Anyone who was a Y member within the past 90 days will need to wait 3 months before they are eligible for the 20/20 Membership Referral Program.

I am currently receiving financial assistance and/or a discounted rate. Can I refer a friend for this program?

Yes. We encourage all of members to take this opportunity and help us to make our community a healthier place to live. Should your eligible friend or family member decide to join, they will receive the 20/20 Membership Referral Program rate for the membership category they select. Your membership will remain at your standard financial assistance rate or reduced rate. As always, if finances are a barrier, anyone can apply for financial assistance for membership.

Can I upgrade or downgrade my membership if I am part of the 20/20 Membership Referral Program?

Yes, you can upgrade or downgrade your membership pending both members retain an eligible membership (Young Adult, Adult, Adult Couple, Single Parent Household, Household).