



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



BUILDING A BETTER US

YMCA of the Capital Area
2017 Annual Report



For more than 100 years, the YMCA of the Capital Area has been committed to making us - as individuals and a community - better. Thanks to you, the YMCA of the Capital Area is able to transform lives everyday. With your generous support, we are able to help those families throughout our communities who depend on the Y to remove income as a barrier to opportunity for their children. We are proud to provide everyone with the opportunity to be healthy and thrive, to connect with others and to contribute to a better community.

Every day the Y supports kids, adults, seniors and families with programs that protect, teach, connect, heal, nourish and encourage. When you -Y members, donors and volunteers- support the Y, you make your community stronger and help those who live in it to realize the power of their full potential.

At the Y, we share a commitment to strengthening the community and giving everyone the opportunity to reach their full potential. We thank you again for being a part of it.

Christian Engle
President/CEO



Edmund J. Giering IV
Chairman of the Board



WHO WE ARE

**FOR A BETTER YOU,
FOR A BETTER COMMUNITY,
FOR A BETTER US.**

OUR MISSION:

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.



OUR FOCUS:

YOUTH DEVELOPMENT: NURTURING THE POTENTIAL OF EVERY CHILD AND TEEN.

HEALTHY LIVING: IMPROVING THE NATION'S HEALTH AND WELL-BEING.

SOCIAL RESPONSIBILITY: GIVING BACK AND PROVIDING SUPPORT TO OUR NEIGHBORS.





FOR A BETTER COMMUNITY

Every day, our communities face new challenges that create a greater need for the work we do. Together, we take on the challenges that shape our future. From tackling the achievement gap to teaching healthy habits for a lifetime or giving people the chance to strengthen our community through volunteering, everything the Y does is in service of building **A Better Us**. YMCA donors, volunteers, members and partners like you make the difference.

FOR A BETTER US

YOUTH DEVELOPMENT

In 2017, we nurtured **2,377 local kids** through our child care services. The Y's after-school and summer camp programs provide opportunities for children to build friendships and develop a sense of belonging, while having amazing experiences, all in a safe and inclusive environment.

712 teens were strengthened by the Y in 2017 through various programs such as Youth and Government, YMCA Youth Achievers and attending the Christian Values Conference. Whether teens come to the Y looking to explore their interest, or for support in navigating personal challenges, the Y is committed to nurturing children and teens to ensure they succeed.

Over **7,500 kids** participated in youth sports this past year. When kids participate in YMCA youth sports, they learn valuable social and teamwork skills, contributing to a healthier community.

HEALTHY LIVING

Through health and wellness programs we served **43,538 participants** in 2017. We keep members healthy, while promoting community, friendship and accountability.

Last year **4,763 men, women and children** learned how to swim at our Y. We live in a community where there is an abundance of water, and the Y's swim lesson program provides life saving skills to make everyone feel confident and safe.

The YMCA of the Capital Area supported **15,195 seniors** in their efforts to remain healthy and strong through exercise and nutrition.

13,778 individuals participated in the life-long sport of tennis at the Y in 2017. Tennis is an amazing sport that, once learned, can be played throughout your entire lifetime! With premiere facilities and programs, there is no better place to learn, play and grow in the sport of tennis.

SOCIAL RESPONSIBILITY

In 2017, we served **8,371 individuals** through our Homeless Outreach program. The YMCA of the Capital Area goes out in the community three times a week to serve homeless individuals on the streets of Baton Rouge. We are assisting them by providing clothing, food and toiletry items, while developing relationships.

The YMCA of the Capital Area received donations from **2,072 generous donors**. From safe spaces to academic achievement to family well-being and more, when you donate to the Y, you are giving those in need the opportunity to thrive.

There were **1,640 individuals** who volunteered their time to the Y in 2017. Our volunteers are a vital part of the Y and the community.

The Y provided approximately **\$650,665** of financial assistance to individuals and families in need in 2017.



VOLUNTEERS OF THE YEAR

AMERICANA YMCA JEFF SOWA

Jeff Sowa has been volunteering with the YBR Swim Team for several seasons and has become an integral part of the YBR Swim Team at the Americana YMCA. During the 2017 summer season he took on the role of Head Coach at the Americana YMCA and dedicated countless hours during the season to coaching multiple swim team practices per week. During that season he received the Coach's Award, which is given to the coach that has gone above and beyond during the season. The parents and coaches who have had the opportunity to work with him recognize and appreciate all of his hard work and efforts to help build and sustain the YBR Swim Team at the Americana YMCA.



A. C. LEWIS YMCA PASTOR JOSEPH MOORE

At the A. C. Lewis YMCA, one individual stands out for his compassionate work and dedication toward the Y's Homeless Outreach Program. Pastor Joseph Moore devotes 40 to 50 hours each week collecting, sorting and distributing donations of clothing, bedding, toiletries, food and other basic needs to the homeless. In union with other volunteers, he aids in providing bicycles and bicycle repairs for the homeless community who use bikes as transportation. Every Sunday, more than 200 people walk or ride their bikes from all over to hear him preach the word of God with passion, conviction, grace and love. Pastor Moore is a true inspiration who exhibits the qualities and motivation the Y strives to inspire within our staff and members.



BARANCO-CLARK YMCA ZANETTA DENISE BENNETT

Zanetta Denise Bennett's service to the Baranco-Clark YMCA has been exemplary since joining the board in 2016. She is always full of passion and has a desire to meaningfully serve. When the branch went through volunteer leadership changes, Denise quickly stepped up to fill the voids. In addition to serving as the branch finance chair, she also volunteered to take on several other duties and roles to assist the Y. Since joining the board her attendance has been near perfect. She is eager to serve in any capacity that is asked of her or where she sees there is a need. Denise's willingness to serve is a vital part of moving our branch forward.



C. B. PENNINGTON, JR. YMCA COLETTE DEAN

Colette was and continues to be a driving force in the recovery of C. B. Pennington Jr. YMCA from the historic flood of 2016. From pulling weeds to scrubbing floors, she has consistently volunteered her time, talents and treasure to the YMCA. Colette has also graciously agreed to chair several campaigns and committees and currently serves as Board Chair. She has done everything in her power to promote our YMCA, even meeting with community leaders to advocate on our behalf. Colette is our Branch Volunteer of the Year because she has always gone above and beyond to make this YMCA the best it can be.



CHARLES W. LAMAR JR. YMCA ROWDY GAUDET

Rowdy Gaudet has served on the Charles W. Lamar, Jr. YMCA's board of directors since 2011, and is currently serving as Board Chair for the second consecutive year. He has consistently volunteered his time and talents to areas of the Y including the Board Development Committee and the YMCA Gingerbread Jog. Rowdy's dependability and determination to improve our branch has made him a great asset to the Charles W. Lamar Jr. YMCA.



DOW WESTSIDE YMCA TAESIA SHELLO

Taesia Shello has demonstrated in phenomenal capacity what it means to be a YMCA volunteer. She joined the Dow Westside YMCA board of directors in April of 2017 with an eagerness to serve. She immediately began demonstrating that eagerness through her time, leadership and creativity. Taesia generously volunteered to chair the Dow Westside YMCA Annual Auction and coordinated volunteers to help make it a successful event. She also played an instrumental role in planning and securing sponsors to ensure that both proceeds and attendance increased from previous years. Though she may be a fairly new volunteer, you would never know it based on how much of an active role she has taken thus far. The Dow Westside YMCA is fortunate to have such a strong ambassador to represent Branch Volunteer of the year.



VOLUNTEERS OF THE YEAR

EXXONMOBIL YMCA ANNIE CLARK

Annie Clark has consistently been the rock and clear leader of many successful fundraising events for the ExxonMobil YMCA. For the past four years, Annie has been the pilot in driving fundraising for our youth development programs. Annie's ticket sales alone have often been more than all other ticket sales combined, even if that meant purchasing the tickets herself and giving them away to families in need. She also heads the Young Men of Honor program at her local church which has served many young men, not only in the YMCA, but in the surrounding communities as well. Annie is a true example of putting Christian principles into practice.



PAULA G. MANSHIP YMCA KENNETH KOSSOW

Kenneth Kossow has been an active volunteer with the Paula G. Manship YMCA since spring of 2017. He coaches baseball during the spring and summer seasons despite not having any children or grandchildren in the program. After relocating to Baton Rouge because of his job, Kenny reached out to the Y to offer his assistance as a volunteer coach. He also became a member of the Paula G. Manship YMCA. While the vast majority of YMCA volunteer coaches are moms and dads, Kenny is the exception and is always willing to help out in any way that he can.



SOUTHSIDE YMCA SONDRA PILGREEN

Sondra did an outstanding job chairing this year's Southside YMCA Gala. Despite personnel setbacks, Sondra was able to set a new fundraising record of more than \$24,000. Sondra and her team of dedicated volunteers worked tirelessly to add a live auction to this year's event. We applaud Sondra and sincerely thank her for the many hours of hard work and service she put in to make the gala a great success.



EDWARD D. GRANT VOLUNTEERISM AWARD RICKY BLANTON

Ricky Blanton embodies the mission of the Y in his every day assistance. As a consistent advocate for the YMCA throughout the Capital Area, he has positively influenced the organization. Ricky encourages participation in Y programs while coaching and volunteering in the YMCA sports department. Additionally, he so graciously contributes money annually to the improvement of the sports facilities. As a metro board member, Ricky's dedication to the Y, on and off the court, and his willingness to go the extra mile, has earned him the Edward D. Grant Volunteerism Award.



MYRON FALK, FUNDRAISING AWARD RYAN ENQUIST

Ryan Engquist goes above and beyond for the YMCA of the Capital Area on a daily basis. He serves as a Board Chair for the Americana YMCA and was an integral part of raising the remainder of the capital funding needed for the Americana YMCA. This year, he gave \$10,000 in sponsorship to the Taste of Zachary event. He also sponsored the Beyond the Green golf tournament for \$3,000 and raised nearly \$10,000 in the community. Ryan's dedication and commitment to the Y has earned him the Myron Faulk Fundraising Award.



FINANCES

REVENUE AND SUPPORT:

CONTRIBUTIONS	\$674,750
UNITED WAY	\$80,000
GRANTS	\$306,287
MEMBERSHIP	\$7,332,122
PROGRAMS	\$2,349,237
OTHER	\$810,452
TOTAL REVENUE AND SUPPORT	\$11,222,476

EXPENSES:

SALARIES AND RELATED	\$5,550,906
CONTRACTUAL SERVICES	\$1,373,214
SUPPLIES	\$659,711
OCCUPANCY	\$2,572,769
OTHER	\$1,065,876
TOTAL EXPENSES	\$11,222,476

The endowment fund has grown to a cash balance of \$4,380,126.

2017 DONORS

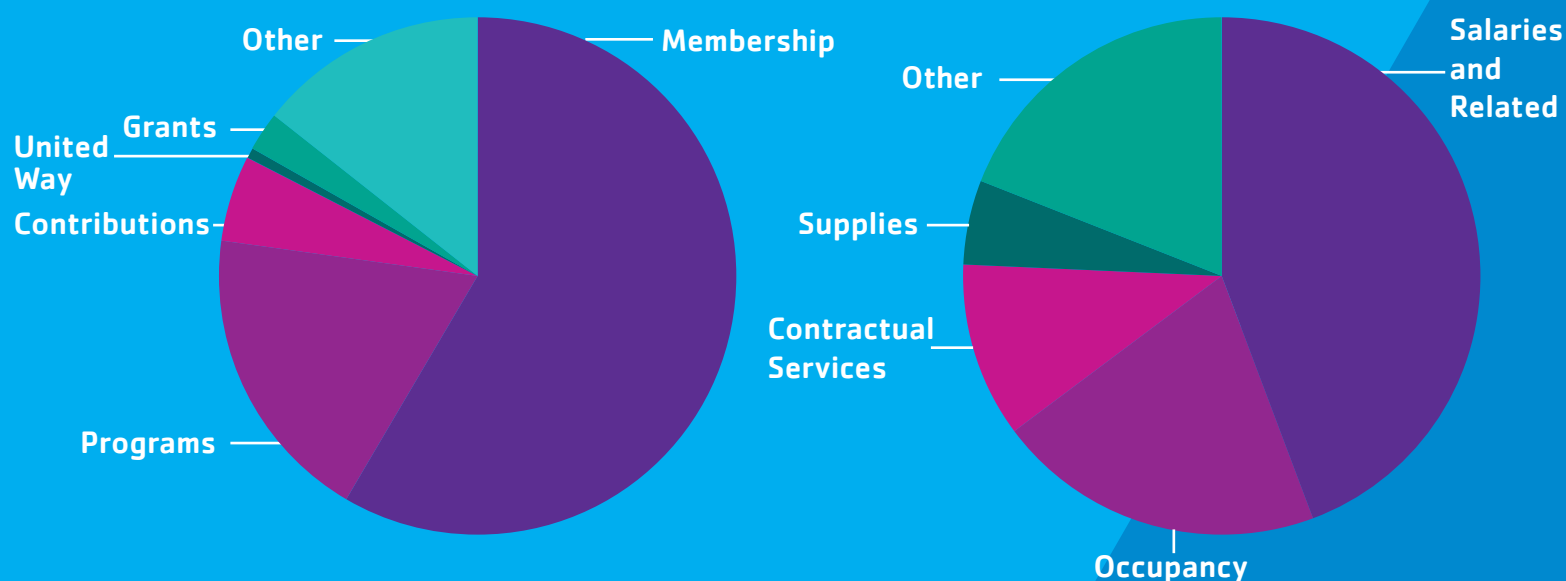
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FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF THE CAPITAL AREA

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