



TEACHING SKILLS THAT SAVE LIVES



IN SAFETY AROUND WATER PROGRAM PILOTS, IMPROVEMENT WAS SEEN IN EVERY SKILL TESTED⁵

MORE THAN **1.2** MILLION KIDS TOOK SWIM LESSONS AT THE Y IN 2013



THE Y ENGAGES **9** MILLION KIDS EACH YEAR

The Y teaches kids safety around water. Visit ymca.net/watersafety and get started today.

3 KIDS DIE EVERY DAY FROM DROWNING¹

DROWNING IS THE **2ND-LEADING CAUSE OF DEATH** FOR KIDS AGES 5-14²



88% OF KIDS WHO DROWN DO SO UNDER ADULT SUPERVISION³

60% OF KIDS WHO DROWN ARE WITHIN 10 FEET OF SAFETY⁴



DROWNING IS PREVENTABLE

THE Y IS IN **10,000** NEIGHBORHOODS



¹ Centers for Disease Control and Prevention, National Center for Injury Prevention and Control. Web-based Injury Statistics Query and Reporting System (WISQARS™).

Retrieved from www.cdc.gov/injury/wisqars

² U.S. Consumer Product Safety Commission. (2012). Safety barrier guidelines for residential pools. Retrieved from www.cpsc.gov/cpscpub/pubs/pool.pdf

³ Safe Kids Worldwide. (2007). Safe kids U.S. summer safety ranking report. Retrieved from www.safekids.org/research-report/safe-kids-us-summer-safety-ranking-report-april-2007

⁴ Safe Kids Worldwide. (2007). Safe kids U.S. summer safety ranking report. Retrieved from www.safekids.org/research-report/safe-kids-us-summer-safety-ranking-report-april-2007

⁵ Contact aquatics@ymca.net for more detailed information on pilot results.